



SFWIB EXECUTIVE COMMITTEE AND BUDGET WORKSHOP

DATE: July 12, 2018

AGENDA ITEM NUMBER: 2A

MEETING MINUTES

June 14, 2018 at 8:15 A.M

CareerSource South Florida Headquarters

7300 Corporate Center Drive, Conference Room 2

Miami, FL 33126

EXECUTIVE COMMITTEE MEMBERS IN ATTENDANCE	EXECUTIVE COMMITTEE MEMBERS NOT IN ATTENDANCE	AUDIENCE:
<ol style="list-style-type: none"> 1. Bridges, Jeff, <i>Chairman</i> 2. Perez, Andy, <i>Vice-Chairman</i> 3. del Valle, Juan Carlos 4. Ferradaz, Gilda 5. Garza, Maria 6. Gibson, Charles <p>SFWIB MEMBERS</p> <ol style="list-style-type: none"> 1. Mr. Carlos Manrique 2. Ms. Michelle Maxwell 3. Ms. Lucia Davis-Raiford 4. Mr. Thomas Roth 5. Mr. Obdulio Piedra 6. Mr. Maria Regueiro 7. Mr. Clarence Brown 8. 	<p>*****</p> <p>SFWIB STAFF</p> <p>Beasley, Rick Almonte, Ivan Garica, Christine Gilbert, David Graham, Tomara Jean-Baptiste, Antoinette Kavehershi, Cheri Perrin, Yian Smith, Marian Smith, Robert</p>	<p>Rodanes, Carlos – <i>New Horizons of South Florida</i></p> <p>Rodriguez, Maria – <i>Youth Co-Op, Inc.</i></p> <p>Sante, Alicia – <i>Youth Co-Op, Inc.</i></p>

Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

Chairman Jeff Bridges called the meeting to order at 8:21am, asked all the members present introduced themselves and noted that a quorum of members present had not been achieved. He additionally noted that this meeting is a joint meeting to include a budget workshop.

2. Approval of Meeting Minutes of May 10, 2018

Ms. Maria Garza moved the approval of May 10, 2018 meeting minutes. Motion seconded by Mr. Juan Carlos del Valle; Motion Passed Unanimously

3. Information – 2016-2020 CareerSource South Florida Strategic Operational Plan Update

Chairman Bridges introduced the item and Mr. Beasley further presented.

He reviewed with the Board the Strategic Goals Operational Plan.

The goals were reviewed and discussed:

Goal 1 Strategies:

- A.** Engage Employers and Seek Continuous Feed Back
- B.** Ensure all service providers and Career Centers implement employer engagement in their operations.
- C.** Partner with Economic Development to Assist Targeted Industries
- D.** Emphasize work-based learning and training
- E.** E. Close the Digital Skills Gap

(Goal 1: Build a Demand-Driven System with Employer Engagement)

Feedback from members:

- Mr. Piedra noted two strategies which are: “Job Creation will fall more and more in the hands of entrepreneurs” “They are the ones that hire employees”
- Mr. Beasley asked whether if this new initiative would fall under category 4: He inquired about a strategy.
- Mr. Piedra suggested developing a resource center that would solely focus on assisting employers with finding qualified candidates and other business services initiatives. (A resource center solely focusing on entrepreneurship)
- Ms. Ferradaz added that the resource centers would provide business workshops, as well as financial assistance classes for entrepreneurs. Chairman Bridges added there should be technical assistance workshops offered at the resource centers.
- Mr. Piedra also added there should be a point of contact that is experienced in handling the various services that would be available at the resource centers. Additionally, the resource centers would also provide information to those interested in business start-ups. Staff at the resource centers would link employers to entities that offer services to employers. He furthermore noted that budgeting and planning for business workshops would also be available. He shared that the centers are underutilized as there should be additional services provided. And he noted the centers should be there to provide various services to residence in the community. (Chairman Bridges noted the goal would be to provide external resource information)

- Mr. del Valle suggested creating a platform by getting the word out on the various services that are offered at CSSF centers. He additionally gave an example of Start-up FIU program. Mr. Bridges asked what would be the benefit of providing such services. Mr. Beasley noted the actual services would not be provided to clients; however, referrals would be provided in lieu of services. (CSSF would serve as a connecting point to bridge the gap by simply provided information to employers). Examples of entities are FIU, Miami Dade College and other various organizations throughout Miami-Dade and Monroe counties.

- **The following goals would be kept based on consensus:**

Goal A – D. and he further suggested combining D. and E Chairman Bridges requested combining both D and E as well. (* Closing the skills gap through work based learning initiatives. The word “Entrepreneurship” would also be included in the revisions.

He briefed the Council on a recent apprenticeship meeting.

Mr. Beasley also briefed the Board on challenges with skills gap in South Texas as well.

Mr. Roth briefly shared with the members regarding the potential challenges with Amazon future head quarter office. He additionally noted the challenges with human capital where students learn differently.

Mr. Beasley shared an article with the Board provided by Mr. Piedra written by Bob Wile which discusses the challenges of finding skilled workers. Each member received a copy.

Mr. Beasley also shared his comments regarding the vocational educational fields. He noted that vocational education is great for those who find it challenging in excelling in a classroom setting.

He additionally shared with the Board regarding an upcoming meeting related to blue collar occupation apprenticeships.

There was continued discussion.

He discussed the various occupations in the vocational fields that offer rewarding pay.

He furthermore explained the challenges employers face when it comes to hiring qualified candidates. He explained there are those that lack the various skills.

There was continued discussion.

Mr. Piedra explained the “brain drain” challenges due to lack of affordable housing in Miami. He further explained those with experiences and talents move elsewhere.

Goal 2 Strategies:

- A. Develop Integrated Business Service Teams
- B. Maximize use of the Employ Florida Marketplace (EFM) Among Workforce System Partners
- C. Strengthen the Partnerships with WIOA Required Partners
- D. Seek Excellence in customer service
- E. Conduct an analysis of Career Centers

Ms. Garza and Mr. Roth shared their comments on Item E.

Goal 2: Strengthen the One-Stop Delivery System and Increase Integrated Service Delivery)

Mr. Gibson asked whether if goal strategy “D” has already been implemented. Mr. Beasley responded, “Yes” then further explained.

- Chairman Bridges recommended focusing on hiring contractors that provide mystery shopper services.
- Ms. Ferradaz recommended having secret shoppers visit and call the centers as well as the headquarter office on a continuous basis.

✓ The members recommended changing the language of Goal “E” or move to #2.

(Goal 3: Improve Services for Individuals with Barriers)

Goal 3 Strategies:

- A. Develop Specific Programs and Initiatives
- B. Improve Employment Outcomes
- C. Ensure compliance with WIOA Section 188

(Goals 4: Strategies)

- A. Enhance CSSF Performance System
- B. Improve Credential Outcomes Credentials
- C. Analyze Technical Results to enhance efficiency

Mr. Beasley and staff shared with the Board of various partnerships. He also shared with the Board regarding tax credits for the homeless and ex-offenders.

Mr. del Valle recommended adding an additional strategy to seek additional partners.

[Mr. Carlos Manrique arrived and Chairman Bridges welcomed him]

Mr. Perez noted that piecing part time jobs in order to make ends meet has become the current trend in Miami-Dade. He noted that full time jobs would seamlessly fade as more people will work various part time jobs instead in order to survive in Miami-Dade County. He mentioned the WeWork CoWorking office space sharing concept currently being implemented. As such, he suggested the possibilities of offering tax credits for part time employment.

Mr. Beasley explained the term “sustainable employment.”

Mr. Piedra concurred with the WeWork strategy and recommended implementing something similar at the centers.

Ms. Garza concurred as well and noted an article she recently read which stated by year 2020, 50% of the labor workforce will consist of millennials that would not focus on full time employment. She suggested focusing on how this region would proactively provide better services to this group in the coming years.

- Rework
- Policy Definition
- TechHire
- Soft Skills
- Sustainable employment

There was continued discussion.

Mr. Roth explained the CoWorking is currently in high demand.

Mr. Beasley briefed the board of a recent conversation with Dr. Mark Rosenburg of FIU regarding potential partnership for short term computer training to all liberal arts students.

There was continued discussion regarding the benefits of WeWork.

Mr. Perez recommended sending staff on a tour of the Brickell CoWorking location.

Mr. Perez noted implementing organizational and time management skills.

There was continued discussion.

Mr. Roth recommended implementing co-working strategies within the centers.

6. Recommendation as to Approval to Allocate funds for the National Flight Academy

Mr. Beasley introduced and presented the item.

Mr. Perez inquired about funding allocation and Mr. Beasley provided details.

He also asked whether if the entity provides other services and Mr. Beasley further explained.

Ms. Maria Garza moved the approval to allocate funds for the National Flight Academy. Motion seconded by Mr. Juan Carlos del Valle; **Motion Passed Unanimously**

[Dr. Maria Regueiro arrived]

Mr. Beasley welcomed Dr. Regueiro and announced her recent successful launch of a newly built state of the art campus at Florida National University (FNU) in honor of her late husband.

Mr. Beasley continued his discussion.

(Goal 4: Dedicated Commitment to Youth Participants)

Goal 5 Strategies

- A. Enhance CSSF Performance System
- B. Improve Credential Outcomes for Job Seekers
- C. Provide Technical Assistance to Service Providers

Mr. Piedra inquired about the status of current youth programs and Mr. Beasley provided current updates on various partnerships.

Chairman Bridges requested additional information on current programs for the youth population and Mr. Beasley explained the current apprenticeship programs being offered this summer.

Mr. del Valle inquired about potential partnership with Talent Development Network (TDN) paid training programs. Mr. Beasley provided further details.

(Goal 5: High ROI through Continuous Improvement)

Goal 6 Strategies:

- A. National Leader in an ROI Focused Enterprise
- B. Use LMI Data for Policy Development
- C. Maximize Collaborative Partnerships
- D. Strengthen Workforce System Accountability
- E. Enhance Board Leadership

Mr. Piedra requested information on Saturday hours and Mr. Beasley briefly explained.

(Goal 6: Strong Workforce System Leadership)

Mr. Gibson inquired about potential funding impact. Mr. Beasley provided details.

Chairman Bridges inquired about potential funding impact and Mr. Beasley provided further details.

He noted that all of the strategies were linked.

No further questions or discussions or recommended changes to Goal 6.

Mr. Beasley suggested having SFWIB's upcoming meetings at FNU's new facility.

There was continued discussion regarding FNU's state of the art equipment and the school's current successes.

Mr. Beasley briefed the Board on CareerSource Florida's current performance model.

5. Apprenticeship FLA Summit

Mr. Beasley presented the item.

Ms. Maxwell informed staff that representatives from Florida Keys Community College were interested in attending the Summit. Mr. Beasley responded to contact SFWIB Assistant Director Marian Smith.

Mr. Piedra asked whether if an invitation had been extended to Commissioner Suarez. Mr. Beasley responded, "Yes" however explained that he would not be able to attend due to a prior engagement.

7. Information – ITA Waiver Recommendation

Mr. Beasley presented the item.

No further questions or discussions.

8. Information – Approved PY2018-19 In-State Allocations

9. Information – PY 2018-19 Budget Worksheet

Mr. Beasley presented the item.

Ms. Ferradaz inquired about the 30% of funding in reserves from prior program year.

Chairman Bridges provided details on expending carryover funds.

Mr. Beasley continued with his presentation.

- ✓ Mr. Perez recommended allocating up to \$300,000 to programs currently aligned to SFWIB's strategic goals.
- ✓ Mr. Piedra recommended allocating \$10,000 per center for equipment upgrades and other expenses.
- ✓ Chairman Bridges recommended allocating \$10,000 to two TechHire Centers
- ✓ Mr. Manrique inquired about funding allocations for the above recommendations.

Mr. Brown asked whether if this agency would seek to apply for available grants related to training funds and assistance for business owners being offered by the Community Development Block Grant Disaster Recovery (CDBG-DR) plan. Mr. Beasley noted he wasn't aware of such plan.

A copy would be provided at a later date.

There being no further business to come before the Committee, the meeting adjourned at 10:26am.